

SUBJECT:

RE: YouTube Survivalist from Pennsylvania Innovates the Ultimate Knife ... And it's Amazing!

PITCH:

Good Day [[Name]],

I've dedicated my life to the outdoors, nature and survival – I've been a Boy Scout, a Marine, a survival and wilderness instructor... you name it! And the one thing I've always needed is one tough all-purpose knife for everyday tasks - that I could also count on when things go real bad. But I couldn't find it. So I teamed up with renowned knife legend Jeff Freeman and created the MSK-1. Watch the “rest of the story” (80K+ views on YouTube): <https://youtu.be/eF9VN363V4I>

The MSK-1 (Multi Scenario Knife) is the ultimate all-purpose knife. It's like putting a complete survival system in the palm of your hand. From its razor sharp, full tang (D2 tool steel) blade, to its in-handle survival kit, the MSK-1 has you covered for the most severe situations. Go from large chopping jobs to small cutting tasks and never miss a beat. Plus it securely holsters in its switchable Nylon and Kydex sheath.

I launched the American made MSK-1 on Kickstarter and smashed my funding goal in two days. It's over 1000% funded with 3 days to go! See it at <http://kck.st/1R3mEOL>.

Learn more about my story at [www.ultimatesurvivaltips.com](http://www.ultimatesurvivaltips.com).



Thanks very much for your time. Please feel free to contact me with any questions.

Very Best,  
David Polczynski  
MSK-1

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Kickstarter Campaign: <http://kck.st/1R3mEOL>

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